



greater**washington**
hispanic chamber of commerce

MOVING BUSINESSES FORWARD



GWHCC.ORG



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SUITE 300, WASHINGTON DC, 20006**



ABOUT THE GWHCC

The Greater Washington Hispanic Chamber of Commerce has been moving Hispanic businesses forward in the DC metropolitan region since 1976. The Chamber empowers members, business leaders, and entrepreneurs through technical assistance programs, networking, informational business seminars, and annual initiatives, all of which strengthen partnerships among commercial, non-profit, and government institutions.

Some of our accomplishments include:



Named Hispanic Chamber of Commerce of the Year by the U.S. Hispanic Chamber of Commerce



Top Hispanic Chamber of Commerce in the area, as featured in the Washington Business Journal's Book of Lists



Recognized with a ceremonial resolution at the DC Council meeting for impact on the Hispanic business community in DC



Hosts more than 100 events with over 5,000 attendees throughout the year



500 members strong

GWHCC MEMBERSHIP

WHY JOIN THE CHAMBER?

As a business support and networking organization, it is GWHCC's goal to provide members with quality opportunities to grow their businesses and expand their network of contacts.

Want more business success? Maximize your membership!

- **Expand Your Reach:** Online and in-person opportunities help expand marketing reach and enhance brand reputation.
- **Build Relationships:** Through networking events, committees and groups that include business leaders in the region.
- **Sponsor and Get Involved:** Allow your business to increase its brand awareness, promote its product and network with a target audience.
- **Enjoy the full benefits of membership with GWHCC:**

Basic membership benefits include, but are not limited to:

- A complete online listing of current GWHCC members with contact information
- Involvement with Hispanic and other minority communities in the region
- Advertising opportunities in our "GWHCC BIZ CONNECTOR" newsletter
- Networking opportunities with local and federal government agencies, community leaders, and customer referrals by the Chamber
- Discounted and/or waived fees for Chamber events
- One-on-one technical assistance for your business at a discounted hourly rate or free
- Access to a variety of free information, including educational seminars and programs

Membership Levels, Dues and Pricing can be found [here](#).

To become a member fill out our application online [here](#).



GWHCC SPONSORSHIP

WHY SPONSOR?

Looking to connect with the nation's largest minority group? *Partner with us!* We provide our sponsors with countless ways to reach one of the region's most powerful economic forces: the rapidly growing Hispanic business community. When you invest in our community, you invest in your success.

Take a look at our Signature Events:

- **Business Expo:** Business Expo has become the region's premier event connecting minority-owned businesses with potential clients and organizations that support their growth. Participation in the Expo has increased from 70 exhibitors and 500 attendees in 2010 to over 1,500 attendees and more than 100 exhibitors in 2021.
- **Annual Gala and Hispanic Business Hall of Fame:** With over 500 participants, this black-tie affair highlights the importance and influence of the Hispanic business community in the DC Metropolitan economy. In 2019, the Chamber launched the first-ever GWHCC Hispanic Business Hall of Fame to recognize business leaders whose achievements continue to promote and advance the economic climate of our communities.
- **Savor the Night:** The Chamber's largest annual networking event, bringing together more than 200 attendees of all minority backgrounds to celebrate the culture and diversity of the Hispanic community.
- **Embassy Dinner:** The Embassy Dinner seeks to connect attendees with leaders from international countries around the world, providing an opportunity for dialogue regarding trade and commercial affairs with the business community in the DC Metropolitan region.
- **GWHCC Golf Tournament:** Practice your swing and join us at our Golf Tournament. Held during the summer, this event seeks to bring together local golfers of all skill levels from the DC Metropolitan Region for a day full of camaraderie and networking.
- **Global Business Leadership Luncheon:** This awards luncheon highlights businesses and individuals that have made significant advancements in the international marketplace. Attendees will be able to connect with international business individuals and organizations with outstanding achievements in furthering the understanding of international issues and global networks in multi-generational, family-owned enterprises.

Additional Events and Sponsorship Opportunities

GWHCC proudly hosts Pitch Your Biz events, Industry-Focused events, Power Networking Events, Online Business Boot camps, Membership Receptions, Online webinars and more...

PREMIER ANNUAL CORPORATE SPONSORSHIP OPPORTUNITIES

The Greater Washington Hispanic Chamber of Commerce is pleased to offer two premier, annual corporate sponsorship levels: GWHCC Trustee and GWHCC President's Club.

Take a look at the exclusive benefits received by sponsors at these levels:

GWHCC TRUSTEE - \$60,000 (Max of Three 3)

Our most exclusive sponsorship level, our Trustees receive recognition at all GWHCC signature events and exposure throughout the entire GWHCC community with opportunities only available to sponsors at this level.



ON SITE BENEFITS

- Opportunity to make remarks during all GWHCC Signature Events.
- Year-long recognition with company logo featured on main event signage, banners, GWHCC step and repeat to be used at special events, newsletters, website, press releases, events, and more
- Two (2) VIP tables (20 tickets total) for the Annual Gala, Business Expo Executive Luncheon, and Embassy Dinner
- Choice of one (1) 20 x 20 booth or two (2) 10 x 10 booths with premium placement at the Business Expo
- 10 tickets to the Savor the Night event and one (1) table (10 tickets total) to the Global Business Luncheon
- Exclusive access to VIP round tables, including meet-and-greets and networking opportunities
- One (1) all-inclusive ticket to one (1) international trade mission
- Opportunity to host luncheon with trade attaches
- Opportunity to insert corporate giveaways and promotional products at all GWHCC event



OTHER BENEFITS

- Full-page advertisement in Business Expo and Gala programs
- Mentions on social media leading up to and during events
- 20" x 20" plaque with company name and logo on GWHCC Trustee Wall
- GWHCC corporate membership for one year
- Database of GWHCC event attendees with contact information
- Opportunity to host two "How to Do Business With" workshop in partnership with GWHCC



GWHCC PRESIDENT'S CLUB - \$40,000 (Max of 5)

Our President's Club level sponsors receive the chance to offer remarks at three of our signature events, recognition at all GWHCC signature events, and so much more.

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ON SITE BENEFITS

- Opportunity to make remarks during the Business Expo, Annual Gala, and Embassy Dinner
- Company logo featured on GWHCC main event signage, programs, banners, newsletters, website, and more
- Opportunity to insert corporate giveaways and promotional products at all GWHCC Signature events
- Two (2) VIP tables (20 tickets total) for the Annual Gala and Business Expo Executive Luncheon.
- Choice of one (1) 20 x 20 booth or two (2) 10 x 10 booths with premium placement at the Business Expo
- 5 tickets to the Savor the Night event and one (1) table (10 tickets total) to the Global Business Luncheon and Embassy Dinner
- Exclusive access to VIP round tables, including meet-and-greet and networking opportunities
- Database of GWHCC event attendees with contact information
- Opportunity to host one "How to Do Business With" workshop in partnership with GWHCC

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OTHER BENEFITS

- Full-page advertisement in Business Expo and Gala programs
- Mentions on social media leading up to and during events
- 10" x 10" plaque with company name and logo on GWHCC President's Club Wall
- GWHCC corporate membership for one year

GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE EMBASSY DINNER



The Embassy Dinner Series is the Chamber's preeminent private event, honoring high-profile leaders from international countries around the world, who have dedicated their lives to service in international trade and commercial affairs with the business community in the DC Metropolitan region.

AMBASSADOR LEVEL SPONSOR (3) - \$10,000

Benefits include:

- Recognition as Ambassador Sponsor during GWHCC's opening remarks, on stage during the program, in GWHCC newsletters and relevant e-blasts
- Opportunity to introduce one of the event's speakers/honorees
- Two (2) tables (20 tickets total), including a VIP/Ambassador seated at table in prime location
- On-site print recognition, including logo placement on event signage and on back of dinner menu
- Up to five (5) mentions on social media highlighting company as Ambassador Sponsor
- Recognition in GWHCC newsletters and e-blasts

TABLE SPONSOR (5) - \$5,000

Benefits include:

- Recognition as TABLE SPONSOR during the program
- Logo placement on back of program
- One (1) table (10 seats) with signage
- On-site print recognition, including logo placement on event signage and on back of program
- One (1) mention on social media highlighting company as SPONSOR



INDIVIDUAL TICKETS

- Non-Member: \$450.00
- Member: \$350.00



BUSINESS EXPO



Since its launch in 2009, the GWHCC Business Expo has become the region's premier event. Drawing thousands of attendees and hundreds of exhibitors, Business Expo sponsors receive broad exposure among potential new clients and partner organizations.

ON SITE BENEFITS				
SPONSORSHIP LEVEL	Presenting (Exclusive) \$20,000	Leading (5) \$15,000	Supporting \$8,500	Corporate \$5,000
Recognition by GWHCC as a sponsor during the Ribbon Cutting Ceremony and Executive Business Luncheon	●	●	●	
Opportunity to present opening remarks at the Ribbon Cutting Ceremony	●	●		
Voice of God mentions during the event	● (3)	● (2)	● (1)	
Expo booths in prime locations	● One (1) 20 x 20 booth or two (2) 10 x 10 booths	● One (1) 10 x 20 booth	● One (1) 10 x 10 booth	● One (1) 10 x 10 booth
Company Logo placement and opportunity to provide marketing materials in Expo tote	●	●	●	●
One (1) table (10 tickets total) for Executive Luncheon	●	●	●	●

OTHER BENEFITS

SPONSORSHIP LEVEL	Presenting (Exclusive) \$20,000	Leading (5) \$15,000	Supporting \$8,500	Corporate \$5,000
Advertisement in Expo program with premium placement on first or last page	● Full Page	● Full Page	● Half Page	● Quarter Page
Company logo on main entrance signage, relevant Expo banners, and pre-promotional materials as a sponsor	●	●	●	● Not Including Main Entrance
Mentions on social media highlighting company as a sponsor	● Up to Ten (10)	● Up to Five (5)	● Up to Three (3)	● One (1)
GWHCC Corporate Membership for one year	●	●		
Database of Expo exhibitors' contact information	●	●		
Opportunity to host "How to Do Business With" workshop in partnership with GWHCC	●	●		



MORE SPONSORSHIP OPPORTUNITIES

EXECUTIVE LUNCHEON SPONSOR (2) - \$7,500

On site benefits include:

- Recognition by GWHCC as Executive Luncheon Sponsor during opening remarks
- Opportunity to give remarks at luncheon
- TWO (2) table (20 tickets total) for Executive Luncheon in prime location with company logo
- Opportunity to provide marketing materials on Luncheon seats and Expo tote bag
- One (1) 10x10 Exhibitor booth

Other benefits include:

- Half-page advertisement in Expo Program
- Company logo on event signage and all pre-promotional materials, fliers, etc.
- Company logo to appear on Jumbo screen during Executive Luncheon presentation

REGISTRATION AREA SPONSOR - \$8,000

On site benefits include:

- Recognition as Registration Sponsor during the Ribbon Cutting Ceremony
- One (1) Voice of God mention during the event
- One (1) 10 x 10 booth in prime location
- Opportunity to provide marketing materials in Expo Tote Bag to be handed out at the expo registration area
- One (1) table (10 tickets total) for Executive Luncheon

Other benefits include:

- Half-page advertisement in Expo program
- Company logo on main entrance signage, and expo pre-promotional materials as Registration Sponsor
- Company logo prominently featured in the on-site registration area of the expo
- Up to THREE (3) mentions on social media highlighting company as the Registration Sponsor

WELCOME BREAKFAST AREA SPONSOR - \$3,500

On site benefits include:

- One (1) 10 x 10 Exhibitor booth
- Company logo on tent cards placed on the buffet station during Welcome Breakfast time frame of 9:00 am - 10:00 am
- Five (5) tickets for Executive Luncheon

Other benefits include:

- Quarter-page advertisement in Expo Program
- Company logo on event signage and all pre-promotional materials, fliers, etc.
- On-Stage recognition as Welcome Breakfast Sponsor during Ribbon Cutting Ceremony
- ONE (1) mention on social media highlighting company as Welcome Breakfast Sponsor
- Sponsor is welcome to provide cocktail napkins with company logo (previously approved by GWHCC) to be located on the buffet station

EXECUTIVE LUNCHEON TABLE - \$1,500

- One (1) table (10 tickets total) for Executive Luncheon
- Table Signage

Sponsors at all levels receive two (2) complimentary exhibitor boxed lunches

WHY EXHIBIT AT THE EXPO?

The Business Expo provides a great opportunity for you to showcase your business to thousands of potential new customers. Capitalize on this unique opportunity to reach one of the fastest growing Hispanic markets in the country!

EXHIBITOR BOOTH RATES:

- GWHCC Member (Active only) - \$500
- Government Agencies and/or Non-Profits - \$500
- Non-Member and/or For-Profit Businesses - \$700

ON SITE BENEFITS INCLUDE:

- One 6' draped table
- Two chairs and two lunch tickets
- One wastebasket
- One 7" x 17" black and white ID sign
- Booth Size: One booth with back drape and high side rails
- Tickets for 2 Lunch Boxes



GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE

GOLF TOURNAMENT



Practice your swing and join us at our Golf Tournament. Held during the summer, this event seeks to bring together local golfers of all skill levels from the DC Metropolitan Region for a day full of camaraderie and networking.

PRESENTING SPONSOR - \$3,500

Benefits include:

- 2 foursome (8 players) in Golf Tournament event
- Recognition as Presenting Sponsor and company logo listed on invitation, e-fliers, event presentation and signage, GWHCC's website and newsletter
- Exclusive Signage at registration desk
- Opportunity to offer welcoming remarks (up to 1 minute)
- Logo placement in area where lunch and prizes will be given Signage in sponsored hole
- Up to six (6) mentions on social media
- Full-page ad on the program (8.5 x 4.25)
- Opportunity to distribute "giveaways"
- Company Logo on all Golf and Beverage carts (Based on availability)

LEADING SPONSOR - \$2,500

Benefits include:

- 1 foursome (4 players) in Golf Tournament event
- Recognition as Leading Sponsor with logo placement on relevant marketing collateral, GWHCC's website and newsletter
- Opportunity to distribute marketing materials in swag bags
- Logo placement at sponsored hole, tournament signage and all golf carts
- Up to four (4) mentions on social media
- Half-page ad on the program (8.5 x 4.25)
- Opportunity to distribute giveaways

SUPPORTING SPONSOR - \$1,500

Benefits include:

- 2 individual tickets (two players) for Golf Tournament event
- Recognition as Supporting Sponsor with company logo listed on invitation, e-fliers, event presentation, GWHCC's website and newsletter
- Up to two (2) mentions on social media
- Logo placement in sponsored hole
- Opportunity to distribute marketing materials
- Quarter-page ad on the program (4.375 x 4.25)

GOLF HOLE SIGN SPONSOR - \$500

Benefits include:

- Logo placement in sponsored hole
- Opportunity to distribute marketing materials
- 2 individual tickets (no game time) for Golf Tournament event



INDIVIDUAL TICKETS

- Non-Member: \$25.00
- Member: \$20.00

Individual tickets do not include game time. They include access to the event reception with food and beverage.



GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE **ANNUAL GALA** & HISPANIC BUSINESS HALL OF FAME



With over 500 participants, this black-tie affair highlights the importance and influence of the Hispanic business community in the DC Metropolitan economy and celebrates the accomplishments of members alongside our invaluable sponsors, partner organizations, corporations, and the minority business community at large. The Hispanic Business Hall of Fame recognizes business leaders whose achievements continue to promote and advance the economic climate of our communities.

PLATINUM SPONSOR - \$25,000

Benefits include:

LIMITED TO ONE

- Company logo listed in Gala Program, relevant GWHCC Gala e-blasts, Gala webpage and Gala tabletop, and more
- Recognition as Platinum Sponsor at VIP reception and during GWHCC's opening remarks, on stage during the program and in the GWHCC Newsletter
- Opportunity for company representatives to give remarks on stage
- Full-page advertisement in Gala Program
- Two (2) VIP tables (20 tickets total) with premium/front seating
- Up to ten (10) mentions on social media highlighting company as Platinum Sponsor
- Opportunity to place promotional materials on attendee seats
- GWHCC corporate membership for one year

GOLD SPONSOR - \$15,000

Benefits include:

(MAX OF 2)

- Recognition as GOLD SPONSOR through logo placement on Gala Event Program, Presentation, event signage, Promotional Materials, and Website
- One (1) full-page advertisement in Gala Event Program Sponsor section
- Two (2) tables with company logo listed on Gala tabletop
- Up to (5) mentions on social media highlighting company as TABLE SPONSOR
- Opportunity to place promotional materials on attendee seats
- GWHCC corporate membership for one year

ENTERTAINMENT, PHOTOBOOTH OR CHAMPAGNE WALL SPONSOR - \$10,000

Benefits include:

- Recognition of SPONSOR LEVEL through logo placement on Gala event program, event presentation, event signage, promotional materials, and website
- One (1) full-page advertisement in Gala Event Program Sponsor section
- One (1) table (10 seats) with company logo listed on Gala tabletop
- Up to (5) mentions on social media highlighting company as SPONSOR
- Exclusive Logo placement on either Entertainment, Photo booth or Champagne Wall section
- Exclusivity as Entertainment, Photo booth or Champagne Wall Sponsor
- GWHCC corporate membership for one year



DESSERT SPONSOR - \$8,500

Benefits include:

- Company logo listed in Gala Event Program, relevant GWHCC Gala e-blasts, GWHCC website and Gala tabletop
- Recognition as Dessert Sponsor through logo placement on wine bottles placed on tabletops and in the GWHCC Newsletter
- Half-page advertisement in Gala Event Program
- One (1) table (10 tickets total)
- Up to five (5) mentions on social media highlighting company as a Dessert Sponsor

VALET SPONSOR - \$8,500

Benefits include:

- Company logo listed in Gala Event Program, relevant GWHCC Gala e-blasts, GWHCC website and Gala tabletop
- Recognition as Valet Sponsor through logo placement on wine bottles placed on tabletops and in the GWHCC Newsletter
- Half-page advertisement in Gala Event Program
- One (1) table (10 tickets total)
- Up to five (5) mentions on social media highlighting company as a Valet Sponsor

WINE SPONSOR - \$8,500

Benefits include:

- Company logo listed in Gala Event Program, relevant GWHCC Gala e-blasts, GWHCC website and Gala tabletop
- Recognition as Wine Sponsor through logo placement on wine bottles placed on tabletops and in the GWHCC Newsletter
- Half-page advertisement in Gala Event Program
- One (1) table (10 tickets total)
- Up to five (5) mentions on social media highlighting company as a Wine Sponsor

TABLE SPONSOR - \$6,500

Benefits include:

- Recognition of Sponsorship Level on stage during the program and in the GWHCC Newsletter
- Company logo listed in Gala Event Program, relevant GWHCC Gala e-blasts, GWHCC website and Gala tabletop
- One (1) table (10 tickets total)
- One (1) mention on social media highlighting company as a Table Sponsor



INDIVIDUAL TICKETS

Non-Member: \$700.00 | Member: \$500.00

GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE SAVOR THE NIGHT



GWHCC Savor the Night is a ticketed, cocktail attire event with an expected audience of over 200 attendees. The night features an exquisite cultural diversity tasting where guests enjoy a delectable evening with a Latin twist.

PRESENTING

SPONSOR - \$3,500

Benefits include:

- 15 tickets to Hispanic Heritage Celebration "Savor the Night" event
- Recognition as Presenting Sponsor and company logo listed on invitation, e-fliers, event presentation, GWHCC's website, and GWHCC Newsletter
- Opportunity to offer welcoming remarks at Savor the Night event (up to 1 minute)
- Opportunity to distribute "giveaways" for Savor the Night's swag bags (500)
- Five (5) mentions on social media highlighting company as presenting sponsor

DRINK SPONSOR - \$3,000

Benefits include:

- 10 tickets to Hispanic Heritage Celebration "Savor the Night" event
- Recognition of sponsorship during Savor the Night event, logo placement on relevant marketing collateral and company logo on drink cups (plastic) to be used during the event (up to 500) and on event's website
- Opportunity to distribute marketing in Savor the Night's swag bags and have branding element at the Savor the Night Bar
- Opportunity to have a brand ambassador to distribute drinks at Savor the Night

PHOTO BOOTH

SPONSOR - \$2,500

Benefits include:

- Exclusive sponsor of the Savor the Night photo booth with logo placement on each souvenir photo
- Up to 5 mentions on social media
- Opportunity to distribute materials in Savor the Night's swag bags
- 8 tickets to Savor the Night

SUPPORTING SPONSOR - \$1,500

Benefits include:

- 5 tickets to Hispanic Heritage Celebration "Savor the Night" event
- Recognition as Supporting Sponsor and company logo listed on invitation, e-fliers, event presentation, GWHCC's website, and GWHCC Newsletter
- Two (2) mentions on social media highlighting company as a Supporting Sponsor



INDIVIDUAL TICKETS

- Non-Member: \$75.00
- Member: \$50.00



GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE GLOBAL BUSINESS LEADERSHIP LUNCHEON



This awards luncheon highlights businesses and individuals that have made significant advancements in the international marketplace. Attendees will be able to connect with international business individuals and organizations with outstanding achievements in furthering the understanding of international issues and global networks in multi-generational, family-owned enterprises.

GLOBAL SPONSOR - \$4,000 (2)

Benefits include:

- Recognition as GLOBAL SPONSOR during the program and PPT displayed during the event
- Opportunity to introduce one of the event's speakers/honorees
- One (1) table in prime location with signage
- VIP seated at SPONSOR table
- On-site print recognition, including logo placement on event signage and program
- Recognition in GWHCC newsletters and e-blasts
- Up to three (3) Mentions on social media highlighting company as SPONSOR

TABLE SPONSOR - \$3,000

Benefits include:

- Recognition as TABLE SPONSOR during the program PPT displayed during the eventand
- Logo placement on back of program, event webpage, and relevant email blasts
- One (1) table with signage
- On-site print recognition, including logo placement on event signage and on back of program
- One (1) mention on social media highlighting company as SPONSOR

SUPPORTING SPONSOR - \$1,500

Benefits include:

- On-site print recognition, including logo placement on event signage and on back of program
- Mention in relevant GWHCC Email Blasts
- Recognition in PPT displayed during the event
- Five (5) tickets



INDIVIDUAL TICKETS

- Non-Member: \$150.00
- Member: \$125.00



GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE VIRTUAL EVENTS

Our GWHCC virtual events, webinars and panels seek to expand the ever-growing opportunities the Greater Washington Hispanic Chamber of Commerce has to provide the necessary tools and resources to small businesses and members in the DMV.

VIRTUAL EVENT SPONSOR - \$500

Benefits include:

- Sponsor's logo included in the webinar flyers and website registration page – minimum of 2 weeks prior
- Up to 5 mentions on social media highlighting webinar sponsor before, after and/or during the event
- Sponsor mention on newsletter, blog post and webinar email reminders before and after the event
- Opportunity to provide opening or closing remarks during the webinar
- Opportunity to provide prize giveaways to webinar attendees and/or winners
- Sponsors will receive registration list and/or database of event attendees at least 3 days after the event

GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE NETWORKING EVENTS

Looking for fun, fulfilling networking opportunities? Meeting at some of the region's most entertaining venues, these events draw approximately 75 attendees, including Chamber members, partners, and friends.

MAIN SPONSOR - \$500

Benefits include:

Limit One per Event

- Recognition as sponsor during President and CEO welcome remarks
- Opportunity to provide 2 minute opening remarks
- Logo recognition on event flyer, email blast, registration table and event presentation
- Opportunity to place marketing materials and/or business cards at every attendee seat, cocktail table(s) and registration table
- Opportunity to place company banner next to the table in the registration area (sponsor must provide banner)
- 1 Social Media mention as sponsor of the event

NETWORKING SPONSOR - \$250

Benefits include:

Limit Two per Event

- Recognition as sponsor during President and CEO welcome remarks
- Logo recognition on event flyer, email blast and event presentation
- Opportunity to place marketing materials and/or business cards at every attendee seat

GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE **ADDITIONAL EVENTS & OPPORTUNITIES**

ACCESS TO CAPITAL

Held in January as a kick-off to the new year, this event is tailored for start-ups seeking to learn how to navigate the many financial options to help your business grow and prosper. This panel event will let you meet the experts, ask questions, and visit our exhibitors.

KICK-START YOUR MEMBERSHIP RECEPTIONS

New, renewed, current, and potential members attend this reception to network and expand opportunities to mingle with GWHCC Board Members, Trustees, Partners, and staff and learn how to maximize their membership benefits.

EMPLEATE/GET HIRED JOB FAIR

This popular community outreach event provides attendees the opportunity to meet recruiters and business representatives with open employment opportunities in construction, hospitality, sales, customer service, transportation, and more.

WOMEN'S GROUP

The Greater Washington Hispanic Chamber of Commerce (GWHCC) Women's Group meets quarterly around the DC region to provide a forum for women small business owners, during which an invited speaker makes a presentation to the group on various topics of interest.

VIRTUAL WEBINARS AND IN-PERSON WORKSHOPS/PANELS

With over 60 virtual webinars, programs and networking events the Chamber seeks to expand the ever-growing opportunities and provide the necessary tools and resources to small businesses and members in the DC Metropolitan region.



GWHCC FOUNDATION, **PROGRAMS AND INITIATIVES**

GWHCC FOUNDATION

The GWHCC Foundation is the nonprofit arm of the Greater Washington Hispanic Chamber of Commerce and for more than 39 years has been helping Hispanics and other minorities open successful businesses through its programs with the Department of Housing and Community Development (DHCD), Small Business Administration, Capital One, DC Health Benefit Exchange, Mayor's Office on Latino Affairs (MOLA), and the Mayor's Office of Lesbian, Gay, Bisexual, Transgender and Questioning Affairs.

SMALL BUSINESS ADVANCEMENT PROGRAM

The Department of Housing and Community Development (DHCD) awards a grant to the Greater Washington Hispanic Chamber of Commerce Foundation to provide Small Business Technical Assistance to businesses and entrepreneurs in the District of Columbia. The program allows experienced consultants and business owners to provide one-on-one counseling and help small businesses improve processes, sales, and strategies necessary to move their businesses forward.

GWHCC INTERNATIONAL INITIATIVE AND TRADE MISSIONS

Joined by community leaders, partners, and representatives of the Washington region, GWHCC leads exploratory and business trade missions to countries around the world with the means of cultivating a business relationship and promoting tourism to the District.





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hispanic chamber of commerce



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